

運籌管理系 商務經營管理 碩士班 110 學年度入學課程結構規劃表

Department of Logistics Management Graduate Program in Business and Operations Management Course structure for academic year 110

課程類別 Course Category			一年級 1 st Academic Year						二年級 2 nd Academic Year						
			第一學期 Semester 1			第二學期 Semester 2			第一學期 Semester 1			第二學期 Semester 1			
			課程名稱 Course Name	學分數 Credits	時數 Hours	課程名稱 Course Name	學分數 Credits	時數 Hours	課程名稱 Course Name	學分數 Credits	時數 Hours	課程名稱 Course Name	學分數 Credits	時數 Hours	
專業課程 Professional Courses	選修 Elective		應修 6 學分數 6 Credits Needed						論文 Thesis	6	6	論文 Thesis	6	6	
	選修 Elective	研究方法領域 Research Methodology Specialty	至少選修 3 門 課、9 學分 3 courses needed 9 credits needed	最佳化分析 Optimization Theory	3	3	演算法 Algorithms	3	3						
				統計迴歸分析 Regressive Analysis	3	3	多變量分析 Multivariate Analysis	3	3						
				系統模擬 Systems Simulation	3	3	問卷調查研究 Survey Design	3	3						
				個案研究 Case Study	3	3	決策分析 Decision Analysis	3	3						
				運輸科技軟體應用 Application of Software in Transportation Technology	3	3	企業資源規劃 Enterprise Resource Planning	3	3						
				大數據分析軟體應用 Applications of Big Data Analysis	3	3	系統分析與設計 System Analysis and Design	3	3						
				作業管理 Operations Management	3	3	行銷管理 Marketing Management	3	3	企業風險管 理 Business Risk Management	3	3			
				組織理論與管理 Organizational Theory and Management	3	3	消費者行為 Consumer Behavior	3	3	專案管理 專案管理 Project Management	3	3			
		採購與供應商管理 Purchasing and supplier management		3	3	研發與科技管理 Management of Technology Development	3	3							
		財務管理 Financial Management	3	3	財務報表分析 Financial Statement Analysis	3	3								
		人力資源管理 Human Resource Management	3	3											
		管理經濟 Managerial Economics	3	3	國際企業 International Business Management	3	3	企業評價 Business Valuation	3	3					
		國際行銷管理 International Marketing Management	3	3	產業經濟分析 Theory of Industrial Organization	3	3	創業投資管 理 Venture Capital Management	3	3					
					當代管理議題 Essays in Emerging Events	3	3								

				管理研究專題 Special Topics in Management Research	3 1	3 1	策略管理 Strategic Management 需求分析與預測 Demand Analysis and Forecasting 管理論文專題 Special Topics in Management Thesis	3 3 1	3 3 1	企業管理實務研習 Practical Seminar on Business Management	1	1				
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備註 Notes :

一、畢業總學分數為 45 學分。

Minimum credit required to graduate: 45 credits.

二、必修 6 學分，選修 39 學分。

Required courses: 6 credits; elective courses: 39 credits.

三、學生修讀所屬學院之「學院共同課程」應認列為本系專業課程學分；修讀所屬學院之「學院跨領域課程」或其他學院開課之課程，則認列為外系課程學分。

Credits earned by students from the common courses offered by their respective colleges shall be accepted as their affiliated department's professional courses. However, credits earned from interdisciplinary courses offered either by their college or by other colleges will be accepted as credits earned from departments outside their own.

四、系所訂定條件（學程、檢定、證照、承認外系學分及其他）：

Departmental requirements (Ex: programs, certifications, licenses, recognition of external department credits, and other requirements):

1. 研究方法領域至少修習 3 門。

At least 3 Courses in Research Methodology Specialty.

2. 商務經營管理碩士班至少修習 4 門 12 學分專業選修課程。

Students in the Graduate Program in Business and Operations Management must complete at least 4 elective courses totaling 12 credits.

3. 承認外系 3 學分。

3 credits from non-departmental courses may be accepted, subject to departmental approval.

4. 除上述系訂條件外，其餘學分之課程必須由本系運籌碩士班、商務經營管理碩士班課程及管理學院博士班運籌管理領域課程自由選擇修讀。

Aside from the above departmental requirements, The remaining credits must be fulfilled by freely selecting courses from the Master's Degree in Logistics Management, the Graduate Program in Business and Operations Management, or the PhD Program in Management with a focus on logistics management.

5. 本院各系所(含學程)碩士班學生於畢業前，須有修讀本院各系所開設 2 學分以上之英語授課課程紀錄。

Students in the master's programs of all departments (including programs) within the College must complete at least 2 credits of English-taught courses offered by the College before graduation.